

ADJUSTMENT

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lecocqassociate



OUR ADJUSTMENT SERVICES

lecocqassociate's Adjustment Services is a solutions provider in the field of online reputation management ("ORM") from a legal perspective.

In a time where the internet dominates and controls our business and personal reputation, it has become increasingly apparent that we need to seek proactive measures to control and manage the contents of our business and personal lives appearing online.

With our help, individuals and entities can avoid facing difficulties in managing and conducting day-to-day banking and commercial relations, especially when faced with Know Your Client ("KYC") screening databases, or when dealing with misleading, defamatory and incorrect articles published online.

We can help positively adjust your presence on the internet, and on KYC screening databases using technological and legal methodologies.

Having a well-built adjustment plan is key to executives and businesses to ensure they are not adversely affected.

Therefore, individuals and companies should consider proactively taking measures to manage and control their reputation online to ensure that the contents appearing on their profiles, and the internet are correct and up to date.

LEGAL ADJUSTMENT

LEGAL IMPLEMENTATION DEFAMATION
RIGHTS DATA PROTECTION OFFICERS
LAWYERS CONFIDENTIALITY GENERAL DATA
PROTECTION REGULATION PRIVACY LAWS
LOCAL DATA PROTECTION LEGISLATIONS
KYC SCREENING DATABASES DATA
PROTECTION RIGHTS GOOGLE'S RIGHT TO BE
FORGOTTEN RIGHT TO PRIVACY

ORM SERVICES



RIGHT TO OBLIVION ERASURE AND FORGETTING
ASSISTANCE IN FILING ONLINE COPYRIGHT
INFRINGEMENT MANAGE PRIVATE DATA ON
SMART SCREENING AND DUE DILIGENCE PORTALS
DEINDEXING OF LINKS BLOG AND ARTICLE
REMOVAL ONLINE REVIEW MANAGEMENT
ONGOING MEDIA MONITORING AND
REPORTING IMAGES AND VIDEO PUSHDOWN



WHAT WE DO

We go beyond the normal search engine results management – with a passion for innovative methods and technologies, we build strategies and solutions tailored to your ORM needs. We are a closely knit team of **lawyers, data protection officers (“DPO”), researchers, designers, content writers, and techies** dedicated to leave a positive impact on your online presence.

We’re not quite like any other ORM services out there. Our in-house lawyers and DPOs will use their expertise around defamation, confidentiality, the General Data Protection Regulation (“**GDPR**”), and other privacy laws to advise on how they can best utilise the legislation to remove or modify false or intrusive material that Search Engine Optimisation (“**SEO**”) alone cannot do.

01

OFFICIAL COMMENCEMENT

Conduct screening and review of the client’s internet profile. Coordinate on behalf of the client with the screening databases to receive the client’s database profile.

02

RISK ASSESSMENT

Conduct a risk assessment based on the appearance of the client’s profile from the internet or the screening databases.

03

STRATEGY

On the basis of the risk assessment conducted, adjustment strategies are drafted to create and manage the client’s online reputation.

04

LEGAL IMPLEMENTATION

Applying Google’s Right to be Forgotten, the EU regulation on General Data Protection, local data protection legislation, privacy rights legislation, defamation related and other civil rights, our in-house lawyers coordinate with the screening databases and website hosts to remove, update and/or correct misleading information.

05

TECHNICAL IMPLEMENTATION

Using machine learning, cyber intelligence, content writing, and reverse SEO techniques, our team of technical experts identify and manage threats to the client’s online reputation.

WHO WILL BENEFIT

A BANKING CLIENT.

AN INVESTOR.

A FAMILY OFFICE.

A HIGH NET WORTH INDIVIDUAL.

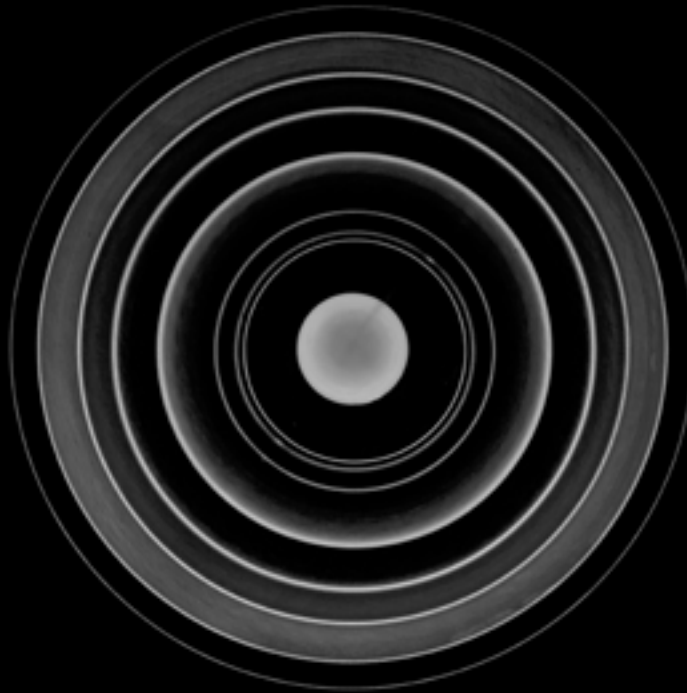
A REGULATED FINANCIAL INSTITUTION.

A BUSINESS OWNER.

Any individual and/or entity whose reputation has been impacted due to incorrect, misleading, and/or outdated information on KYC screening databases and the internet. Our ORM and legal team can help you update and manage defamatory and/or misleading information appearing on such sources as well as mitigating any adverse impact it may have on you and/or your business.



The **lecocq**associate group is an international boutique legal and regulatory advisory firm consisting of four different offices, bringing in Swiss, Maltese and United Arab Emirates legal structuring knowledge and expertise, with a particular focus on precision, accuracy and creativity in the advice provided to clients.



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